

Message Text

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UNCLAS STOCKHOLM 2536

E.O. 11652: N/A
TAGS: BEXP, SW
SUBJECT: ADS REQUEST FOR TRANSNATIONAL SERVICES, LTD., OMAHA, NE

REF: COMMERCE CD-144, APRIL 29, 1977

1. A NUMBER OF FIRMS HAVE BEEN CONTACTED INDIVIDUALLY, BUT
NONE HAVE EXPRESSED DEFINITE INTEREST IN REPRESENTING
TRANSNATIONAL SERVICES, LTD. TWO SWEDISH COMPANIES HAVE,
HOWEVER, OFFERED THE FOLLOWING COMMENTS:

2. AB SIGFRID STENBERG
BOX 194
S-571 00 NASSJO, SWEDEN
CONTACT: MR. HAKAN ELMGREN
TELEPHONE: 0380/740 00
CABLE: STENBERGS
TELEX: 3714

3. THIS LARGE COMPANY, ESTABLISHED 1919, EMPLOYS 100. ITS
SHARE CAPITAL IS SKR 3 MILLION. SALES AREA: SWEDEN.
COMPANY IS FINANCIALLY SOUND AND HAS MET PAYMENTS
PROMPTLY.

4. COMMENTS: THE FIRM'S PRELIMINARY RESEARCH
INDICATED THAT REGULAR SINGLE FAMILY HOUSES ARE
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RARELY BUILT OF LOGS IN SWEDEN. THERE IS,
HOWEVER, INCREASING INTEREST IN LOG SUMMER HOUSES,
ALTHOUGH BECAUSE OF COSTS THE LOGS ARE OFTEN
HALVED. PROVIDED TRANSNATIONAL IS INTERESTED,
THIS SWEDISH FIRM WILL MAKE A MORE THOROUGH
INVESTIGATION OF THE MARKET LATER THIS YEAR. THE
FIRM THEN WOULD NEED MORE DETAILED INFORMATION ON THE

MACHINE'S CONSTRUCTION, SINCE THE MANUFACTURER WILL HAVE TO CONFORM TO SWEDISH ELECTRICAL EQUIPMENT REGULATIONS. A COPY OF THESE REGULATIONS IS BEING FORWARDED TO THE US DEPARTMENT OF COMMERCE DISTRICT OFFICE IN OMAHA, NE.

5. AB SKOGSBRUKSMASKINER
STARRVAGEN 6
S-641 00 KATRINEHOLM, SWEDEN
CONTACT: MR. CURT LOMAN
TELEPHONE: 0150/162 20
CABLE: SKOGSMASKINER
TELEX: 64001 SKOGAB S

6. SUBJECT MEDIUM-SIZED COMPANY, ESTABLISHED 1948, EMPLOYS 20. SHARE CAPITAL: SKR 150 THOUSAND. TURNOVER: SKR 15 MILLION. LOCAL CREDIT SOURCES REPORT THAT COMPANY IS FINANCIALLY SOUND AND THAT PAYMENTS HAVE BEEN MET PROMPTLY.

7. COMMENTS: THE FIRM FINDS THAT LOG CONSTRUCTION IS NOT CURRENTLY POPULAR IN SWEDEN AND THAT THERE IS A BETTER MARKET FOR BLOCKED AND HEWN TIMBER. THE FIRM WOULD NEVERTHELESS LIKE TO KNOW WHAT THE CHISUM LOG MILL WILL COST.

8. A THIRD COMPANY HAS NOT YET RESPONDED, SINCE ITS OWNER IS CURRENTLY TRAVELLING. THIS COMPANY IS: H & A JOHANSSON AB, HAK:S
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PRODUKTER, HALSINGEGATAN 14 B, S-821 00
BOLLNAS, SWEDEN. SMALL COMPANY ESTABLISHED 1973. SHARE CAPITAL: SKR 50 THOUSAND. TURNOVER: SKR 1.2 MILLION. COMPANY IS FINANCIALLY SOUND AND HAS MET PAYMENTS PROMPTLY. CONTACT: MR. HENRY JOHANSSON.

APPROVING OFFICER: ECON:CA/TRUMME.
PERRY

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